

# Ann Lancaster

Front-End Web Developer / User Experience Designer /  
CMS Branding Specialist

7312 35th Ave SW  
Seattle, WA 98126  
(206) 883-5794  
ann@annlancaster.com

## Experience

### UX / UI Designer, 110 Consulting

February 2011-Present, Bellevue, Washington

- Design, code, and maintain major web applications for large corporate clients such as Microsoft using responsive design best practices
- Produce functional HTML mockups using rapid prototyping techniques
- Create branded UIs for SharePoint 2013 (previously 2010 and 2007)
- Extend SharePoint capabilities with list-driven webparts and custom data views (XSLT)
- Migrate and redesign enterprise-level SharePoint sites
- Develop updated company websites using responsive templates created in WordPress

### User Experience & Interface Designer, Inviso Corporation

August 2009-February 2011, Bellevue, Washington

- Created wireframes, prototypes, mockups, and final production design to direct the user experience of Inviso's Business Intelligence applications related to Microsoft License Profiling
- Branded custom SharePoint web portals, including upgrades from 2007 to 2010
- Designed and developed custom websites

### Front End Web Designer & Developer, Prowess Consulting, LLC

May 2007-July 2009, Seattle, Washington

- Branded SharePoint 2007 portals with fully-customized master page templates, page layouts and CSS
- Hand-coded and maintained two of the company's major external-facing websites
- Created original Photoshop mockups and translated existing comps into fully-functional HTML Applications for multi-disc DVD-ROM menus
- Created custom graphics for clients such as Microsoft, AMD, and Intel
- Created default skin and multiple custom designs for clients of VMExpress, a Prowess product for web-based distribution of virtual machines
- Designed print and web-based collateral, branding materials, and style guides for Prowess products and services

### SharePoint UI Developer, Microsoft Corporation (through Aquent)

January 2006-January 2007, Redmond, Washington

- Defined HTML/ASPX structure for custom SharePoint master page templates, page layouts, and CSS files for MSW and MS Library intranet portals
- Translated Photoshop mockup images into fully-functional intranet portals with strict adherence to style guidelines set up by the business teams
- Worked with other developers to create XSL for custom Content Query webparts
- Retrofitted MSW portal with more user-friendly template and style options
- Designed logos, icons, and other imagery for various internal uses

## Specializations

- Wireframing/prototyping
- Layout
- Mockups
- Web standards
- Elegant and efficient code
- Consistency
- Modern UI Design
- Adherence to brand guidelines

## Web Technology

- Bootstrap/Responsive Design
- (X)HTML/HTML5
- CSS/CSS3
- ASPNET/PHP
- Javascript/jQuery
- XSLT

## Software

- Microsoft SharePoint 2007, 2010, 2013
- Microsoft SharePoint Designer
- WordPress
- Movable Type
- Gallery
- Koken
- Plone CMS/Zope DB
- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- AxureRP Pro
- OmniGraffle
- QuarkXPress
- Microsoft Office
- Microsoft Expression Blend
- Microsoft Windows 9x, 2000, XP, Vista, 7, 8, 10
- Macintosh OS 9 & X

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### Web Developer/Technical Support Contractor, UW Oshkosh

March 2004-November 2006, Oshkosh, Wisconsin

- Customized Plone CMS portlets and Zope page templates to create an interactive, dynamic website for hundreds of users
- Developed logo and collateral pieces including letterhead, business cards, and PowerPoint templates
- Converted existing Microsoft Word and PowerPoint documents to HTML
- Answered daily technical support requests via e-mail from K-12 educators across 13 states for Desire2Learn and WIDA's ACCESS for ELLs (ESL) test
- Registered new users in Desire2Learn database

### Web Developer Intern, UW Oshkosh Instructional Resources Center

January 2003-January 2004, Oshkosh, Wisconsin

- Designed web pages for various campus departments and personnel
- Helped instruct Macromedia Dreamweaver classes

### Intranet Developer Intern, Miles Kimball Company

September 2000-September 2003, Oshkosh, Wisconsin

- Designed and maintained content for Miles Kimball intranet sites for Oshkosh, WI and Las Vegas, NV locations
- Translated QuarkXPress and Illustrator files into HTML

## Education

### University of Wisconsin Oshkosh

- Bachelor of Fine Arts degree in Graphic Communications, December 2003
- Cumulative GPA 3.816
- Dean's List 5 semesters, Honor Roll 3 semesters, University Honors Program
- Secretary and Club Artist for Computer Science Club, 2001-2003
- Winner of Chancellor's Purchase Award for 2-D Design, Student Honors Exhibition, February 2003

## Examples

- <http://www.annlancaster.com/> (personal portfolio)
- <http://mewx.info/> (official fansite for Danish indie band Mew)
- <http://110consulting.com/>
- <http://investcanopy.com/>

## Interests

- Painting
- Live music
- International travel
- Language learning (Danish)
- Nordic culture & design
- Animals
- Video & tabletop games
- Crocheting
- Beer brewing
- Reading
- Writing
- Photography
- Movies
- Gardening
- Exercise
- Investing
- Home improvement
- Gadgets
- Social media